

WRBLSA



SPONSORSHIP

PROGRAM

CELEBRATING **FIFTY-TWO YEARS** OF NBLSA



WRBLSATM
Striving to Balance Since 1968.

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A WORD FROM THE WESTERN REGION'S **CHAIR**

CORINA JOHNSON

Dear Potential Sponsor:

Thank you for your consideration in supporting the Western Region of the National Black Law Students Association ("WRBLSA"). In 1968, on the campus of New York University Law School, Algernon Johnson ("AJ") Cooper responded to the need for continued educational encouragement, professional development, and community enrichment for Black Law Students. Mr. Cooper founded the National Black Law Students Association ("NBLSA"), which is a 501(c)(3) corporation. NBLSA is one of the nation's largest student-run organizations and represents over 6,000 minority law students from over 200 chapters across the United States, and six other countries.

Fifty years later, WRBLSA continues to advance the mission of NBLSA by increasing the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. The Western Region serves over 370 students from 44 active chapters in Arizona, California, Colorado, Hawaii, Idaho, Nevada, New Mexico, Oregon, Utah, and Washington.

This year's theme for the Western Region is *2020 Vision: A Clear Commitment to Community and Legal Excellence*. WRBLSA members are talented law students, community advocates, and leaders within their law schools. Our alumni are some of the United States most well-respected legal practitioners and international trailblazers seeking social justice. As law students, we understand that we have a unique opportunity to significantly impact many lives and many different aspects of society.

We hope to feature you as our **2019-2020 WRBLSA Partner**. To that end, we would like to cordially invite you to attend our **2020 Western Regional Convention, from January 8-12, 2020 in Los Angeles, California at the University of Southern California**. Our convention will consist of mock trial and moot court competitions, seminars, community service projects, panels, luncheons, and networking opportunities for all NBLSA members. The convention will culminate with our **Fundraising and Awards Gala** honoring all of our sponsors, students, alumni, and legal practitioners.

Serving as a sponsor is an excellent opportunity for you to become an active participant with WRBLSA. We look forward to discussing sponsorship opportunities with you, and we are excited about the possibility of collaborating throughout the year! We appreciate your commitment to diversity. Thank you for your continued support of the Western Region of the National Black Law Students Association.

Sincerely,

Corina Johnson
2019-2020 NBLA Western Chair

NBLSA AT A GLANCE



Founded in 1968 by Algernon J. Cooper at New York University Law School, the National Black Law Students Association (NBLSA) is a 501(c)(3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

6

REGIONS



200

CHAPTERS



6000

STUDENT
MEMBERS



LEARN MORE AT WWW.NBLSA.ORG

WESTERN REGION

AT A GLANCE



11
STATES



44
CHAPTERS

WRBLSATM
Striving to Balance Since 1968.

370+
STUDENT
MEMBERS



LEARN MORE AT **WWW.WRBLSA.ORG**

WRBLSA PROGRAMMING



Each year, WRBLSA carries out programming that fulfills our mission to equip students with the skills necessary to succeed academically and professionally. In addition, our members actively engage with the community and take part in our Nation's legal and political discourse.

Career Fair Program

WRBLSA hosts a job fair during the summer prior to the academic year to provide our members with opportunities to interview with top firms and to provide firms with a unique opportunity to speak to and recruit diverse talent from law schools across the nation.

Academic Retreat

WRBLSA hosts an annual academic retreat. Students receive crucial academic support from professors, lawyers, and fellow students to help maximize opportunities during their law school experience.

National Competition Series

WRBLSA collaborates with NBLSA on three long-standing student competitions on the Regional and National levels:

- Constance Baker Motley Mock Trial Competition
- Thurgood Marshall Moot Court Competition
- Nelson Mandela International Negotiations Competition
- Pre-Law Oral Advocacy Competition

Spring Awards Gala

Beginning in 2018, WRBLSA hosts this Gala to extend its appreciation to sponsors, acknowledge legal community leaders and highlight scholarship recipients.

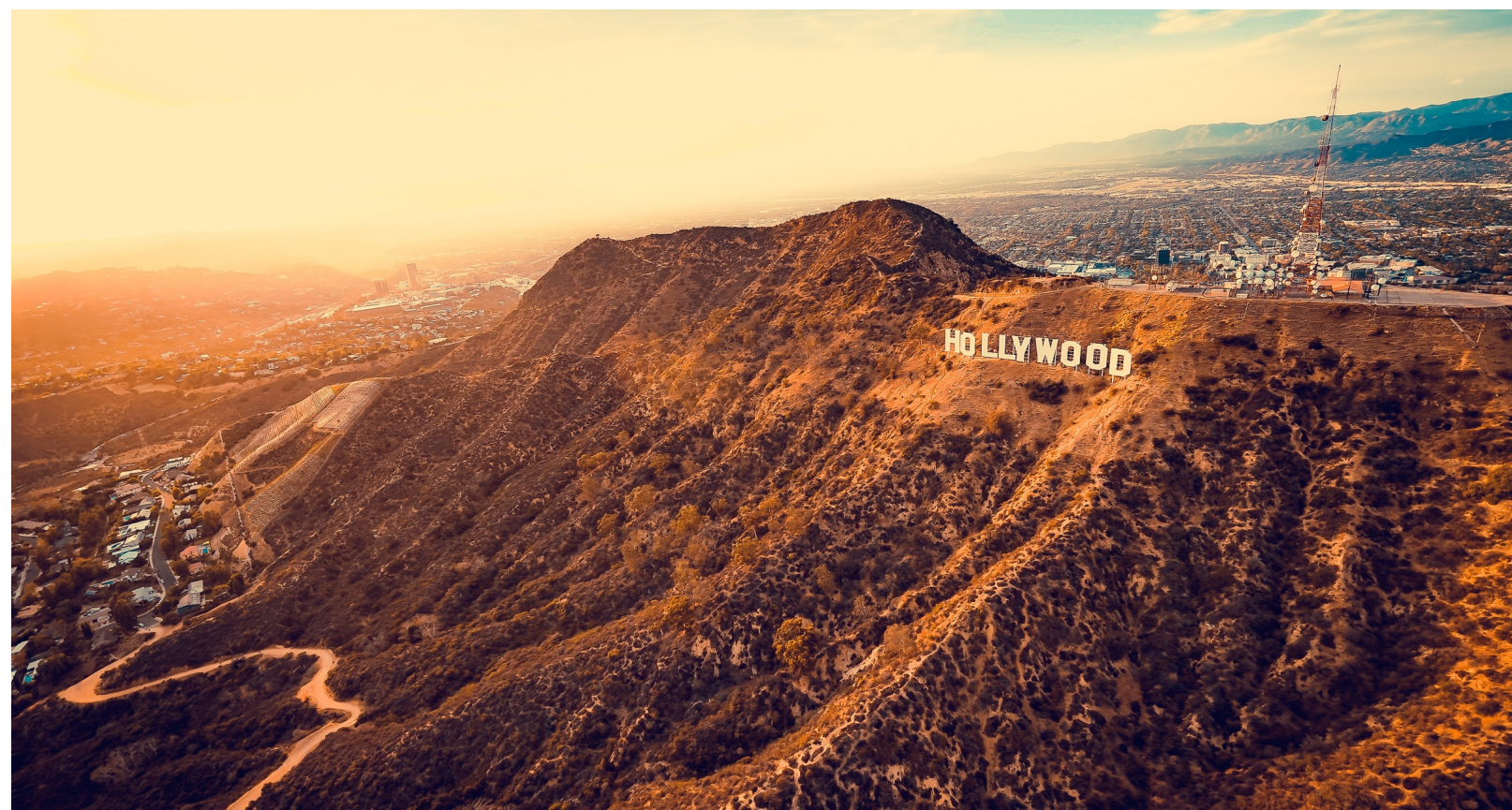
PRE-LAW STUDENT DIVISION

In addition to our law students and alumni, NBLSA's Pre-Law Student Division exists to create a pipeline between undergraduates/college graduates and law school. The Pre-Law Division conducts programs on the Regional and National level and connects pre-law members with law school admissions offices to provide valuable insight on the application, financial aid, and curricular processes. The Pre-Law Division is critical to our goal to increase the diversity in the law school environment and, in so doing, the number of minority attorneys.

WESTERN REGION'S ANNUAL CONVENTION



Los Angeles, California
January 8th to January 12th, 2020



The Annual Regional Convention hosted by the Western Region of the Black Law Students Association congregates hundreds of law and pre-law students, alumni, and guests from across the west coast for this pristine four-day event.

CONVENTION HIGHLIGHTS



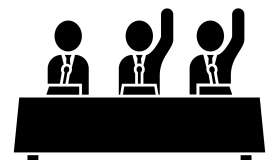
Informative keynote speakers for law students, pre-law students, and alumni members



Regional competition rounds



Networking and engagement opportunities



Session of panel discussions for law students, pre-law students, and alumni members

PARTNERSHIP LEVELS



PARTNER

\$15,000

Logo on all publicity materials
Verbal and powerpoint recognition at all events
Eight (8) tickets to all major events
Option to be a guest speaker at one of the major events
Recognition on scholarship awards
And more!

ALLIANCE

\$10,000

Logo on all publicity materials
Verbal and powerpoint recognition at all events
Four (4) tickets to all major events
Option to be a guest speaker at one of the major events
Recognition on scholarship awards
And more!

ADVOCATE

\$7,500

Logo on all publicity materials
Verbal and powerpoint recognition at all events
Recognition at all swag sales events
Four (4) tickets to any two (2) major events

SUPPORTER

\$5,000

Logo on all publicity materials
Powerpoint recognition at all events
Recognition at all swag sales events
Four (4) tickets to any one (1) of the major events

ALLY

\$3,000

Logo on all publicity materials
Recognition at all swag sales events
Two (2) tickets to any one (1) of the major events

BELIEVER

\$1,000

- Recognition at all swag sales events
- Two (2) tickets to any one (1) of the major events

PARTNERSHIP LEVELS



	BELIEVER	ALLY	SUPPORTER	ADVOCATE	ALLIANCE	PARTNER
Recognition at all swag sales events						
Complimentary tickets to events	Two (2) to any (1) of the major events	Two (2) to any (1) of the major events	Four (4) to any (1) of the major events	Four (4) to any (2) major events	Four (4) to all major events	Eight (8) to all major events
Logo on all publicity materials						
Powerpoint recognition at all events						
Verbal recognition at all events						
Option to be a guest speaker at one of the major events						
Recognition on scholarship awards						

CONVENTION SPONSORSHIPS



In addition to the opportunity to become a Partner of WRBSA, we have created a different way for you to be able to help make our 52nd Regional Convention and Awards Gala possible. You can now support WRBSA by providing a tax-deductible donation that will be used to cover a specific cost of your choice.

If there is a specific cost that you would like to help us cover, please identify the specific cost when you send your donation. By donating, you will be publicly recognized in the following ways: (1) in the Awards Gala Program (2) on the WRBSA website, (3) in the Convention Guide provided to all attendees, and (4) in the manner detailed in italics below for the specific sponsorship type.

Breakfast Sponsors

You will be recognized on a sign next to the food.

- One (1) \$400 sponsor for Day 1
- One (1) \$400 sponsor for Day 2
- One (1) \$400 sponsor for Day 3
- One (1) \$400 sponsor for Day 4

Beverage Sponsors

You will be recognized on a sign next to the beverages through the convention.

- One (1) \$250 sponsor for water
- One (1) \$250 sponsor for coffee
- One (1) \$800 sponsor for Awards Gala beverages

Lanyard Sponsor

Your logo will be placed on the lanyard next to the WRBSA logo.

- One (1) \$350 sponsor

T-Shirt Sponsor

You will be recognized on a special note inside of the convention registration bag.

- One (1) \$500 sponsor

Panel Sponsors

You will be recognized on the flyer and schedule for one of our panels.

- Eight (8) \$300 sponsors

Lunch Sponsors

You will be recognized on a sign next to the food.

- One (1) \$500 sponsor for Day 1
- One (1) \$500 sponsor for Day 2
- One (1) \$500 sponsor for Day 3
- One (1) \$500 sponsor for Day 4

Photography/Videography Sponsors

Your logo will be placed on the step-and-repeat with the WRBSA Partners.

- One (1) \$500 sponsor for Professional Headshots
- One (1) \$500 sponsor for General Convention
- One (1) \$1000 sponsor for Gala

Gala Entertainment Sponsors

You will be recognized on signs throughout the Gala.

- One (1) \$600 sponsor for venue reservation fee
- One (1) \$600 sponsor for Gala music

Gala Food Sponsors

You will be recognized on a sign on the Gala dinner tables.

- Fifteen (15) \$500 sponsors

Registration Bag Sponsor

You will be recognized on a special note inside of the convention registration bag.

- One (1) \$600 sponsor

Transportation Sponsors

You will be recognized on a special note in the Registration Bags.

- Four (4) \$500 sponsors

BECOMING A WRBLSA **SPONSOR**



WRBLSA welcomes the opportunity to partner with you. Please follow the steps below to engage with WRBLSA's Corporate Relations Team.

1



Complete the WRBLSA Sponsorship Form.

2



Mail the form along with accompanying partnership funds to:
Western Region, National Black Law Students Association
P.O. Box 5044, Irvine, CA 92616

3



The WRBLSA Corporate Relations Team will reach out to establish a point of contact for your organization and get information on speakers, judges, and other applicable logistics.

WRBLSA **CORPORATE RELATIONS** TEAM



Rukayat Salaam

WRBLSA Co-Director of Corporate Relations
wrblsa.corporate@nblsa.org
Loyola Law School, Los Angeles



Latrice Burks

WRBLSA Co-Director of Corporate Relations
wrblsa.corporate2@nblsa.org
USC Gould School of Law

WESTERN REGION OF THE BLACK LAW STUDENTS ASSOCIATION PARTNERSHIP FORM



Company/Organization Name:	
Contact Name:	
Phone Number:	
Address:	

Please indicate whether you would like to become a Regional Convention Sponsor or a WRBLSA Partner by filling out the respective information below. You also have the option of becoming both a Regional Convention Sponsor and a WRBLSA Partner by making two contributions.

OPTION 1: REGIONAL CONVENTION SPONSORSHIP

If you are donating as a Convention Sponsor, please provide the specific amount you are donating and the specific expense that you would like for it to cover (i.e., \$500 Lunch Sponsor for one day; \$800 Breakfast Sponsor for two days; \$350 Lanyard Sponsor, etc.):

OPTION 2: WRBLSA PARTNERSHIP

Please check one Partnership level:

<input type="checkbox"/>	PARTNER	\$15,000
<input type="checkbox"/>	ALLIANCE	\$10,000
<input type="checkbox"/>	ADVOCATE	\$7,500
<input type="checkbox"/>	SUPPORTER	\$5,000
<input type="checkbox"/>	ALLY	\$3,000
<input type="checkbox"/>	BELIEVER	\$1,000

I, hereby, verify the amounts of the partnership with the Western Region of the National Black Law Students Association and warrant that I am an authorized signatory of the company/organization listed above.

Signature: _____

Payment: Please refer to Step 2 on Page 11 for payment submission instructions.



WRBLSATM
Striving to Balance Since 1968.